

The Dental Implant Guide Website

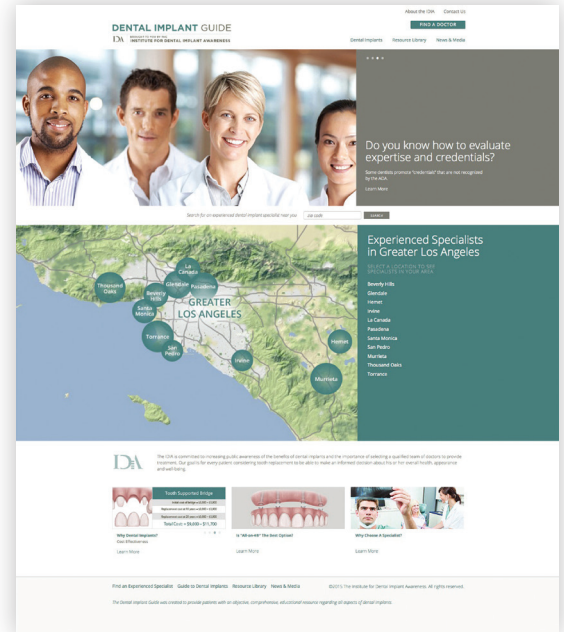
The most powerful resource available for implant patient education and consultations, with a proven track record of increasing case acceptance

Created by the Institute for Dental Implant Awareness (IDIA), which has been providing patient education and public awareness for 25 years, the website is an invaluable tool for surgical practices.

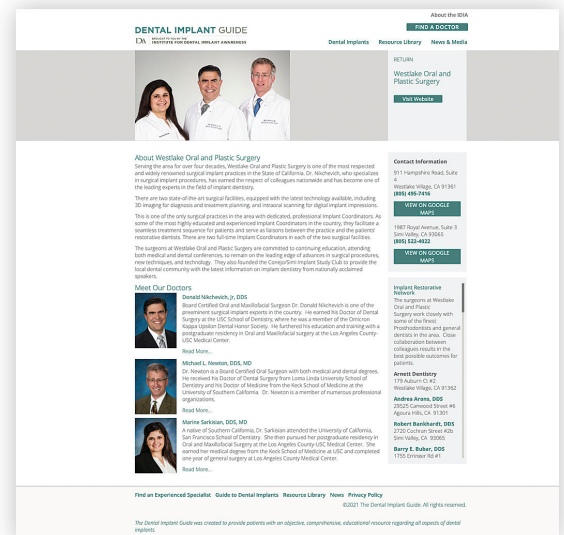
The Dental Implant Coordinator Association recommends the site to support the success of its members, and has made arrangements for members' practices to have a profile on the site for a significantly reduced fee.

What are the benefits for your practice?

- The IDIA provides training for your Implant Coordinator on maximizing case acceptance using the information on the site
- Photos, illustrations, videos, downloadable literature on the site, as well as brochures and visual aids promote the value of implants
- The Myths and Misconceptions section addresses patients' questions that arise from questionable advertising in the media
- The site promotes the team approach and the important role surgeons play in implant dentistry
- The practice profile enhances your digital marketing, highlighting your commitment to comprehensive patient education



www.thedentalimplantguide.org



"Partnering with the IDIA has been an important component of successfully positioning our practice as the premier surgical implant practice in Maryland"

—Julius Hyatt, DDS

